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PTO/SB/05 (11-00)  
Approved for use through 10/31/2002. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**UTILITY PATENT APPLICATION TRANSMITTAL**  
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 3801P001C3

(maximum 12 characters)

First Named Inventor Hess, et al.

Title: Information Presentation And Management In An Online Trading Environment

Express Mail Label No. EL750127913US

ADDRESS TO: **Assistant Commissioner for Patents**  
**Box Patent Application**  
**Washington, D. C. 20231**

**APPLICATION ELEMENTS**

See MPEP chapter 600 concerning utility patent application contents.

1. X **Fee Transmittal Form (e.g., PTO/SB/17)**  
(Submit an original, and a duplicate for fee processing)
2.        **Applicant Claims Small Entity Status. (37 CFR 1.27)**
3. X **Specification (Total Pages 27)**  
(preferred arrangement set forth below)
  - Descriptive Title of the Invention
  - Cross Reference to Related Applications
  - Statement Regarding Fed sponsored R & D
  - Reference sequence listing, a table,  
or a computer program listing appendix
  - Background of the Invention
  - Brief Summary of the Invention
  - Brief Description of the Drawings (if filed)
  - Detailed Description
  - Claim(s)
  - Abstract of the Disclosure
4. X **Drawings(s) (35 USC 113) (Total Sheets 12)**
5. X **Oath or Declaration (Total Pages 8)**
  - a.        Newly Executed (Original or Copy)
  - b. X Copy from a Prior Application (37 CFR 1.63(d))  
(for Continuation/Divisional with Box 17 completed)
    - i.        **DELETIONS OF INVENTOR(S)** Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
  - c.        Unsigned.
6.        **Application Data Sheet. (37 CFR 1.76)**
7.        **CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)**
8.        **Nucleotide and/or Amino Acid Sequence Submission**  
(if applicable, all necessary)
  - a.        Computer Readable Form (CRF)
  - b.        Specification Sequence Listing on:
    - i.        CD-ROM or CD-R (2 copies); or
    - ii.        paper
  - c.        Statement verifying identity of above copies

Docket No.: 3801P001C3  
Express Mail No.: EL750127913US

**ACCOMPANYING APPLICATION P**

- |     |              |  |
|-----|--------------|--|
| 9.  | _____        | <b>Assignment Papers (cover sheet &amp; documents(s))</b>  |
| 10. | _____        | a. Separate 37 CFR 3.73(b) Statement (where there is an assignee)  |
|     | _____        | b. Power of Attorney   |
| 11. | _____        | English Translation Document (if applicable)   |
| 12. | <u>  X  </u> | a. Information Disclosure Statement (IDS)/PTO-1449   |
|     | <u>  X  </u> | b. Copies of IDS Citations   |
| 13. | <u>  X  </u> | <b>Preliminary Amendment</b>   |
| 14. | <u>  X  </u> | <b>Return Receipt Postcard (MPEP 503) (Should be specifically itemized)</b>  |
| 15. | _____        | Certified Copy of Priority Document(s) (if foreign priority is claimed)  |
| 16. | _____        | <b>Request and Certification under 35 U.S.C. 122(b)(2)(B)(i). <u>Applicant must attach form PTO/SB/35 or its equivalent.</u></b> |
| 17. | _____        | Other: _____   |

**18A. If a CONTINUING APPLICATION, check appropriate box and supply the requisite information:**

X Continuation            Divisional            Continuation-in-part (CIP)  
 Of Prior Application No.: 09/436,566 Examiner            Group Art Unit 2756

(which is a X continuation/ \_\_\_ divisional/ \_\_\_ CIP of prior application no. 09/177,726 U.S Patent No. 6,058,417

which is a \_\_\_\_ continuation/ \_\_\_\_ divisional/ \_\_\_\_ CIP of prior application no. \_\_\_\_\_) (List entire chain of priority)

**For CONTINUATION AND DIVISIONAL APPS only:** The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

**18B. Statement under 37 CFR 3.73(b) for continuing application:**

The undersigned states that eBay Incorporated (name of assignee) is the assignee of the entire right, title, and interest in the accompanying patent application by virtue of an assignment recorded in the Patent and Trademark Office at Reel. No. 9635 Frame No. 0594 (or a copy of which is attached).

**19. Correspondence Address**

\_\_\_\_\_ Customer Number or Bar Code Label  
or  
\_\_\_\_\_ (Insert Customer No. or Attach Bar Code Label here)

X Correspondence Address Below

NAME \_\_\_\_\_

**BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP**

ADDRESS 12400 Wilshire Boulevard

## Seventh Floor

CITY Los Angeles STATE California ZIP CODE 90025-1026

Country U.S.A. TELEPHONE (303) 740-1980 FAX (303) 740-6962

Name (PRINT/TYPE): Libby N. Ho Registration No.: 46,774

Signature: [Signature] Dat : February 5, 2001

**REQUEST AND CERTIFICATION UNDER 35 U.S.C. 122(b)(2)(B)(i)**First Named Inventor Hess, et al.Title Information Presentation And Management In An Online Trading EnvironmentAttorney Docket No. 3801P001C3

I hereby certify that the invention disclosed in the attached application **has not and will not be** the subject of an application filed in another country, or under a multilateral agreement, that requires publication at eighteen months after filing. I hereby request that the attached application not be published under 35 U.S.C. 122(b).

February 5, 2001

Date



Signature

Libby N. Ho

Typed or Printed Name

46,774

Registration No.

This request must be signed in compliance with 37 CFR 1.33(b) and submitted with the application **upon filing**.

Applicant may rescind this nonpublication request at any time. If applicant rescinds a request that an application not be published under 35 U.S.C. 122(b), the application will be scheduled for publication at eighteen months after the earliest claimed filing date for which a benefit is claimed.

If applicant subsequently files an application directed to the invention disclosed in the attached application in another country, or under a multilateral international agreement, that requires publication of applications eighteen months after filing, the applicant **must** notify the United States Patent and Trademark Office of such filing within forty-five (45) days after the date of filing of such foreign or international application. **Failure to do so will result in abandonment of this application (35 U.S.C. 122(b)(2)(B)(iii)).**

Send to: Assistant Commissioner for Patents, Washington, D.C. 20231

PTO/SB/17(11-00)  
 09/777306  
 JC971 U.S. PTO  
 02/05/01

## FEE TRANSMITTAL FOR FY 2001

TOTAL AMOUNT OF PAYMENT (\$) 1116.00

### Complete if Known:

Application No. Not Yet Assigned  
 Filing Date Concurrently Herewith  
 First Named Inventor Hess, et al.  
 Group Art Unit Not Yet Assigned  
 Examiner Name Not Yet Assigned  
 Attorney Docket No. 3801P001C3

### METHOD OF PAYMENT (check one)

1. ☒ The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:

Deposit Account Number 02-2666  
 Deposit Account Name \_\_\_\_\_

- ☒ Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17

- ☐ Applicant claims small entity status. See 37 CFR 1.27

2. ☒ Payment Enclosed: ☒ Check  
 \_\_\_\_\_ Credit Card  
 \_\_\_\_\_ Money Order  
 \_\_\_\_\_ Other

### FEE CALCULATION

#### 1. BASIC FILING FEE

Large Entity		Small Entity		Fee Description	Fee Paid
Code	Fee (\$)	Code	Fee (\$)		
101	710	201	355	Utility application filing fee	<u>710.00</u>
106	320	206	160	Design application filing fee	_____
107	490	207	245	Plant filing fee	_____
108	710	208	355	Reissue filing fee	_____
114	150	214	75	Provisional application filing fee	_____
SUBTOTAL (1)					<u>\$ 710.00</u>

#### 2. EXTRA CLAIM FEES

		Extra Claims	Fee from below	Fee Paid
Total Claims	<u>22</u>	- 20** = <u>2</u>	X <u>18.00</u>	= <u>36.00</u>
Independent Claims	<u>6</u>	- 3** = <u>3</u>	X <u>80.00</u>	= <u>240.00</u>
Multiple Dependent				= _____

\*\*Or number previously paid, if greater; For Reissues, see below.

Large Entity		Small Entity		Fee Description	Fee Paid
Code	Fee (\$)	Code	Fee (\$)		
103	18	203	9	Claims in excess of 20	<u>36.00</u>
102	80	202	40	Independent claims in excess of 3	<u>240.00</u>
104	270	204	135	Multiple dependent claim, if not paid	<u>0.00</u>
109	80	209	40	**R issu independent claims over original patent	<u>0.00</u>
110	18	210	9	**Reissu claims in excess of 20 and over original patent	<u>0.00</u>
SUBTOTAL (2)					<u>\$ 276.00</u>

### FEE CALCULATION (continued)

## 3. ADDITIONAL

Large Entity		Small Entity		Description	Fee Paid
Fee Code	Fee (\$)	Fee Code	Fee (\$)		
105	130	205	65	Surcharge - lat filing fee or oath	
127	50	227	25	Surcharge - lat provisional filing fee or cover sheet	
139	130	139	130	Non-English specification	
147	2,520	147	2,520	For filing a request for ex parte reexamination	
112	920*	112	920*	Requesting publication of SIR prior to Examiner action	
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action	
115	110	215	55	Extension for reply within first month	
116	390	216	195	Extension for reply within second month	
117	890	217	445	Extension for reply within third month	
118	1,390	218	695	Extension for reply within fourth month	
128	1,890	228	945	Extension for reply within fifth month	
119	310	219	155	Notice of Appeal	
120	310	220	155	Filing a brief in support of an appeal	
121	270	221	135	Request for oral hearing	
138	1,510	138	1,510	Petition to institute a public use proceeding	
140	110	240	55	Petition to revive - unavoidable	
141	1,240	241	620	Petition to revive - unintentional	
142	1,240	242	620	Utility issue fee (or reissue)	
143	440	243	220	Design issue fee	
144	600	244	300	Plant issue fee	
122	130	122	130	Petitions to the Commissioner	130.00
123	130	123	130	Petitions related to provisional applications	
126	180	126	180	Submission of Information Disclosure Stmt	
581	40	581	40	Recording each patent assignment per property (times number of properties)	
146	710	246	355	For filing a submission after final rejection (see 37 CFR 1.129(a))	
149	710	249	355	For each additional invention to be examined (see 37 CFR 1.129(b))	
179	710	279	355	Request for Continued Examination (RCE)	
169	900	169	900	Request for expedited examination of a design application	
Other fee (specify)					
Other fee (specify)					
SUBTOTAL (3)					\$ 130.00

\*Reduced by Basic Filing Fee Paid

## SUBMITTED BY:

Typed or Printed Name: Libby N/Ho

Signature:  Date: February 5, 2001

Reg. Number: 46,774 Telephone Number: 303-740-1980

EXPRESS MAIL CERTIFICATE OF MAILING

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on Form 2038 with the United States Postal Service "Express Mail Post Office to Addressee" service on the date indicated above and that this paper or fee has been addressed to the Assistant Commissioner for Patents, Washington, DC 20231.

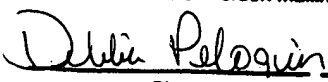
February 5, 2001

Date of Deposit

Name of Person Mailing Correspondence

Docket No.: 3801P001C3  
Express Mail No.: EL750127913US

- 2 -

 2-5-01  
Signature Date